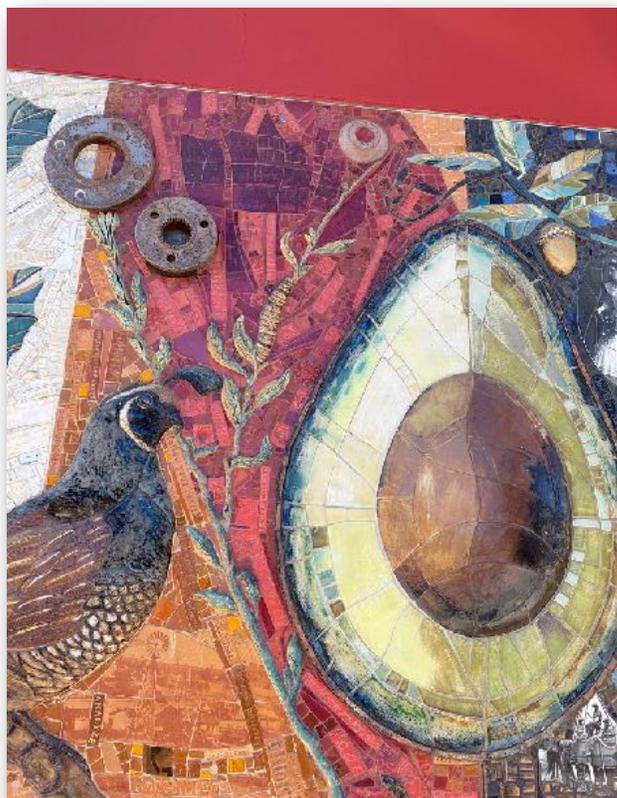


Friends of the *Fallbrook Library*



2020 Annual Newsletter

Dear Friend of the Fallbrook Library,

Frankly, you make our support of the Fallbrook library possible. Because of your continued membership, we are able to achieve our mission to financially support, enrich and enhance the many wonderful programs the Library provides for the community.

That being said, we now face new and unexpected challenges as a result of the spread of the coronavirus known as the COVID-29. As of this writing, the Bottom Shelf Bookstore and the Library are closed to regular business, but the library continues to provide many convenient online services.

Needless to say, it behooves all of us to follow the guidelines issued by numerous health experts to protect ourselves and our loved ones. In the meantime, I urge you all to renew your memberships in the Friends and donate, as you see fit, to the various programs, which will resume in full strength as soon as this crisis abates.

Our website, fallbrooklibraryfriends.org, has recently been upgraded to provide credit card processing, so you can both renew and donate quickly and easily.

Thank you.

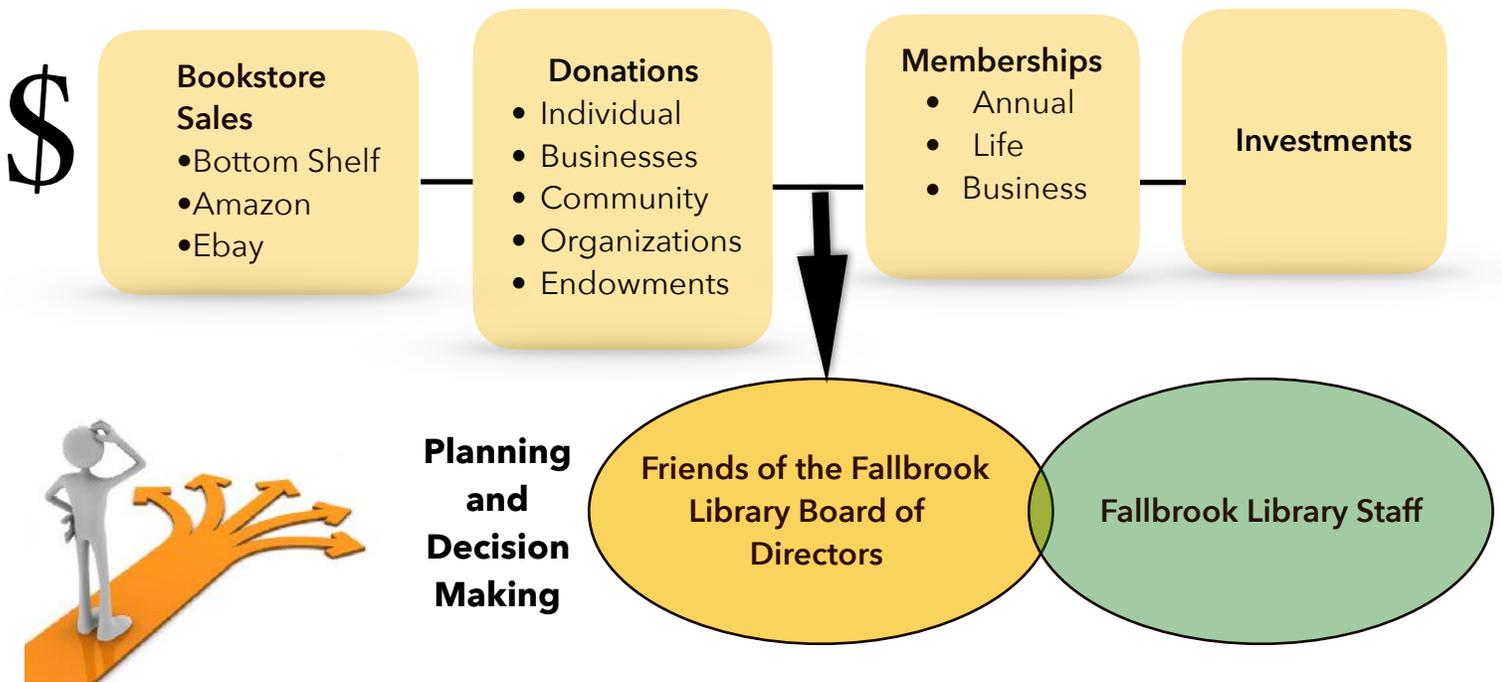
-Tom Mintun,
President

Dear Friend, The enclosed white envelope is for convenience in renewing your membership. You will note on the front of the newsletter that there is a year date (Example: 2019). That date is your membership expiration. Annual, Member and Patron memberships expire on April 30 of each year. To our Life members your expiration date appears as "9999" and obviously does not require a renewal. If you do not use the envelope, please pass it along to a friend or someone you know and encourage them to join you in supporting our wonderful library. We look forward to having you with us for years to come.

-Ken Dickson, Membership
Chairman

Visit our website at fallbrooklibraryfriends.org for information on memberships, programs, the Bottom Shelf Bookstore, a monthly calendar of events and much MORE!

How do the Friends Support the Library?



Program Funding: 95% from Friends of the Fallbrook Library to supplement 5% from San Diego County Library.

Music Programs

Acoustic Showcase
 Concert Series
 Freaney & Friends

Art Displays

Permanent Art
 Visiting Art

Entertainment/ Informational

Cinema Nights
 Lecture Series
 Writers Programs

Adult Programs

Book Clubs
 Writing Programs
 Author Appearances

Children's Programs

Toddlers and Tunes
 Kindergarten Gear-Up
 First Grade at the Library
 Book Clubs
 Computers

Tween Programs

Crafts
 Tech

Teen Programs

Crafts
 Tech

Health/Fitness

Yoga
 Zumba

Facility Maintenance

Patio Furniture
 Fountains
 Landscaping
 Security Cameras
 AV Equipment
 Permanent Art
 Equipment Preservation/
 Improvement

Books and Materials

"Hot Right Now" Books
 Book Club Books
 DVD's

Publicity

Newsletter
 Posters
 Web Site

The Bottom Shelf Bookstore



Marketing

Half-price sales are popular events at the store. Held quarterly, they serve to thin down the inventory and make the cash register smoke!

The 10-cent racks outside are very effective loss leaders. People stop, browse and inevitably walk in and find something appealing at full price to purchase.

Volunteers keep the store appropriately decorated and update display books continuously in celebration of the many book-related events and holidays throughout the year. The Christmas Boutique is a huge event popular with customers and volunteers.

How many books?

More than 250,000 books are received annually through donations. Each one is evaluated, cleaned, priced and shelved. In addition to books, the store offers gift cards and there's a large selection of greeting cards, magazines, DVD's and CD's on sale.

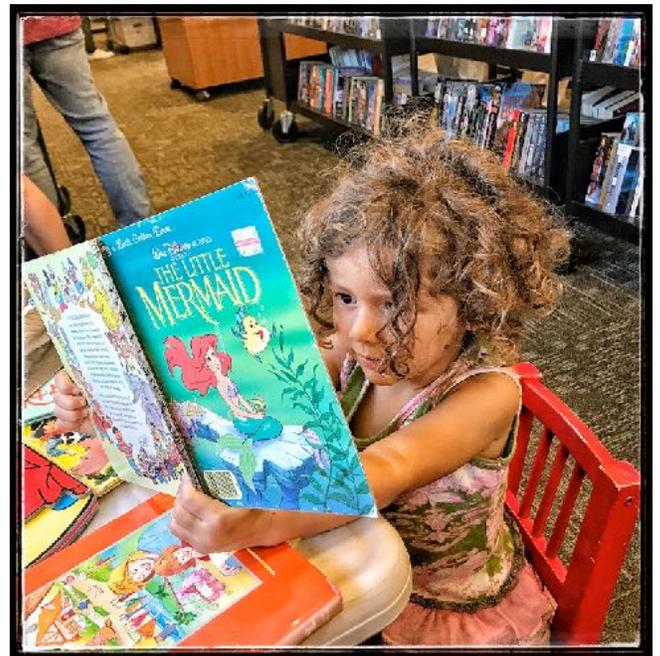
The Bottom Shelf Book Store continues to be the major source of income for the Friends providing 70% of the annual budget. This year ushered in a new era for sales with the addition of credit card capability. On-line business through Amazon and eBay continues to grow.

While most of the customers are from Fallbrook, the store has a far-reaching reputation. Donors and customers come from all over Southern California to shop our eclectic inventory for their collections or personal enjoyment. Home-schoolers, students, seniors and others on limited incomes appreciate the 10-cent book racks—frequently called “the best book bargains in California.”

Friends of the Fallbrook Library get 10% off on all purchases.

How many volunteers?

About eighty people from the community volunteer in the store. You'll find retired teachers and principals, librarians, antiquities experts, special ed teachers and business owners who delight in contributing their expertise to make the store a success.



Interested in volunteering? Pick up an application form at the front desk. We gratefully accept donations of books, CDs, DVDs and audio books from 10:00 am to 3:00 pm, Monday - Saturday.

Cultural Events

Head Librarian Kris Jorgensen has a real love of music. It's appropriate that along with his other duties, he's in charge of the library's popular concerts on Thursday nights, and the Sunday afternoon concerts (which librarian Erica Jones plans.) Many local musicians have been showcased at the library including the Fallbrook Chamber Orchestra and Anthony Collins, better known as the Fallbrook Kid. The music ranges from jazz, folk and ethnic to classical. It's standing room only when the Mariachi Estrellas of Chula Vista perform. Bob Freaney performs on the piano the fourth Thursdays of the month and often shares the stage with other talented pianists. Kris is open to recommendations and is happy to audition new musicians and groups via their websites or tapes. **"I'm extremely happy to be able to expose our community to talented artists and to introduce everyone to such an eclectic assortment of music,"** Kris says.



The popular group, Highland Way, playing Celtic music from Scotland and Ireland, was recently featured.

Art in the Fallbrook Library

OUR FRAGILE PLANET

Celebrating the
50th Earth Day

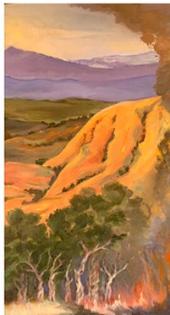
March 15 - May 1 Reception April 24, 6 - 8pm

*Reception Performance "Mother Earth's Need for A Compassionate Cure" by FE LOVE 7pm




CURATED BY LARRY MILLER & KIRA CARRILLO CORSER

Grace Adams Jill Bennett
Adeola Davies-Aiyelaja Ellen Dieter
Kira Carrillo Corser Tim Lueker
Qinqin Lui Gianlorenzo Masini
Sergio Sanchez Moreno
Elizabeth Murray Kathy Nash
Hajime Ohno Abe Ordover
Susan Osborn Marjorie Pezzoli Bill Pratt
Barbara Rabkin Julia Rasor Mike Reardon
Branham Rendlen Deanne Salleh
Debb Solan Kris Swanson
Leslie Sweetland Ruth Wallen







Carol Zaleski, head of the fine arts committee (and a talented artist in her own right) says that "bringing art to the library and exposing our patrons to it is a calling. Art is a common language that speaks to everyone, young or old, and brings together the physical, economic, social and cultural elements of our community. Integrating art in our lives enriches us all." Carol and her committee are responsible for creating six wonderful art exhibits a year, showcasing both paintings and sculpture.

Larry Miller will be retiring from the FOFL visiting art committee after nine years of dedicated work helping to bring good art to our library. For the first four years, from 2011 to 2015, he was the Fine Arts Director and after stepping down, established the popular sculpture section for each show in 2016.

Thank you Larry!

All library events are free. To learn more, stop by the library and see a complete list. of events or check out the San Diego County Library website: www.sdcl.org.

Reading and Writing

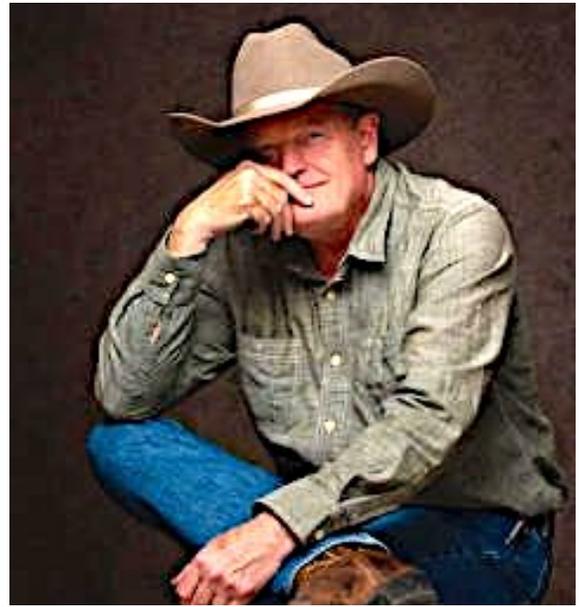


The Writer's Workshop was a popular event again in 2019 with a waiting list of participants. Writers had the opportunity to meet with literary agents and to hear talks by published authors of fiction, memoir, non-fiction and poems.



Each month, a local writer is featured at the **Monthly Writer's Read** usually preceded by an open mic session where members of the audience are invited to read from their own work.

"Hot Right Now" Books
Page Turners Book Club
Insight Book Club



The Community Read for 2019 was *The Cold Dish*, the first of the Walt Longmire series by Craig Johnson. A packed house enjoyed the author and the event raised record-breaking funds for FOFL.



Summer Reading Craft, July 2019

On the FOFL website home page you will find links to the Fallbrook Library Facebook page with more information about upcoming events.



Preschool Storytime



Teen Self Defense



High School Choir Concert



Toddler's & Tunes



Summer Reading Finale

Other ways to support the Friends



Gifts up to \$100,000 per year are not reported as taxable income. Such gifts not only support library projects and programs but may offer valuable estate planning and tax benefits by reducing your tax exposure. We encourage you to discuss these options with your financial, investment or estate planning professional.

**How would you like to be remembered?
What will your legacy be?**

Consider a gift to the Friends of the Fallbrook Library when making retirement and estate plans.

A planned gift is a contribution arranged in the present and allocated at a future date. This type of giving makes an enduring statement about your commitment to the Fallbrook library and our community. Commonly donated through a will or trust, planned gifts are most often granted once the donor has passed away, or as a bequest to honor someone special to you and the Fallbrook Library.

Planned gift options:

- Life insurance
- Direct contributions through your IRA
- IRA charitable roll over gifts
- Securities
- Real estate
- Retirement plan assets

FOFL Board of Directors

Volunteers committed to excellent stewardship of your donations.

President - Tom Mintun
Vice-President - Geri Schmotzer
Secretary - Caryn Linn
Treasurer - Lynne Barker
Membership/Memorials - Ken Dickson
Fundraising/Donations - Eva Marie Vargo
Bottom Shelf - Sue Billing
Historian/Publicity - Steve Lee
Website Manager - Mike Starling
Programs - Lyne Johnson
Fine Arts Committee - Carol Zaleski
Facilities Support - Sue Mintun
Newsletter - Nancy Javier, Helen McHargue



The power of your gift will expand over time and can have influence on lives in our community far beyond your lifetime...

Friends of the Fallbrook
Library
NEWSLETTER

P.O. Box 2586
Fallbrook, CA 92088

RETURN
SERVICE
REQUESTED



Add your name to the donor list, engraved in stone, behind the beautiful gate of the peaceful Poet's Patio. Call us to find out how!

Annual Members

- Individual \$15.00+
- Patron \$25.00+
- Business \$50.00+
- Organization \$50.00+

Life Members

- Individual \$250.00
- Family \$500.00
- Business \$500.00
- Organization \$500.00

+ Consider adding a donation to your membership. 100% of funds go to library programs and services.