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### Special Library Holidays

- New Years Eve, Wednesday, Dec. 31, library closes at 5:00PM
- New Years, Thursday, Jan. 1
- Martin Luther King Day, Monday, Jan. 19
- President's Day, Monday, February 16
- Libraries Closed**
- All day-Fine Free Friday
- Friday, Dec. 26
- Friday, Jan. 30
- Friday, Feb. 27

### DONOR'S TILES INSTALLED

On Friday, October 10th, a joint event was held at the Fallbrook Library to dedicate a new donor wall tile and to honor volunteers of the Friends of the Fallbrook Library who work in the Bottom Shelf bookstore, help out in the library and serve on the Board of Directors.



The names are as follows going from left to right in the photo: Carla and Gordon Tinker, Laura Hughes, Karen and Walt Perry.

The new donor tiles represent donations made by Carla and Gordon Tinker, Laura Hughes (on behalf of the St. Vincent de Paul thrift Store) and Karen and Walt Perry to honor either their loved ones or as a donation on behalf of a local Fallbrook organization. They are shown in the above picture in front of the new donor tile. Donations made for donor tiles serve dual purposes: one, they honor someone by name and secondly, they allow donors to earmark their donation to specific programs in the library. The size of the donor tile is directly related to the amount of money that was donated.

### WAR INK

The San Diego County Library is featuring "War Ink" an exciting virtual exhibit that combines original video, photography, and audio interviews to present the stories of Iraq and Afghanistan veterans in their own words. The entry point to these stories is "war ink," tattoos that express the impact of combat experiences in a culture that typically shuns open discussion of emotion. The featured veterans are men and women from each branch of the military, and all now reside in California.

Visit the exhibit at: [www.warink.org](http://www.warink.org)

## WAR ★ INK



## 2015 Board of Directors

President	Tom Mintun
Vice President	Pauline Ferris
Recording Secretary	Lind Flynn
Treasurer	Mary Kay Tanner
Membership/Donations	Myrna Binford
Bottom Shelf	Terry Long
Bottom Shelf	Sue Billing
Newsletter	Pat Rogondino
Publicity/ Historian	Nan Cebulski
Web Manager	Jean Benson
Programs	Marlo Miller
Fine Arts Committee	Larry Miller
Art Acquisitions	Ron Miller
Facilities Support	Shirley Ledda
Docent Coordinator	Violet Huilit
Director at Large	Maria Wolownick
Director at Large	Pat Halibozek
Fund Raising	Mary Jo Bacik
Ex Officio	Vincia Carlstrom
Regional Librarian (also Branch Manager of Vista Regional Reference Center)	Ceci Rincon
Librarian III-Branch Manager	Rebecca Lynn
Librarian I/Adult Services	Girija Karamcheti
Librarian I/Children's Librarian	August Diehl
Librarian II-Teen Librarian	Alina Rowe
Library-Technician IV Assist. Branch Manager	Pavlina Nasim
Librarian Technician IV Legal Advisor	Cynthia Thompson Deborah Zoller

## PRESIDENT'S MESSAGE

Dear Friends,

Hopefully, many of you were able to see the Christmas Parade on Saturday, the 6th of December. As a result of our friendship with the owner of a vintage car, my wife and I were classified as "VIPs" for the event. To help the crowd "figure out" who the two folks in the "rumble seat" of a 1939 Ford convertible were, two sets of banner were employed to provide the necessary recognition. The first banner read "San Diego County Library FALLBROOK", and was carried by the two handsome, young sons of Cynthia Thompson, a librarian at the Fallbrook Branch, The second banner was carried by two of our Board of Director members, Mary Jo Bacik and Linda Flynn. It read "Friends of the Fallbrook Library." What made our participation totally worthwhile was the numerous times we heard the words "Thank You" coming from members of the huge crowd that lined both sides of Main Street. Needless to say it was clear that the Library and the Friends got a great deal of "bang for our buck" by being in the parade and we may have to consider doing it again next year. (See accompanying photos)

I hope you are all aware of the Great Gift ideas for Christmas that are available at the Bottom Shelf now. The first of these are Gift Certificates for book purchases at the Bottom Shelf in whatever amount the person wants to designate. The other Gift Certificates are for membership in the Friends of the Fallbrook Library. There are two different certificates so that one can gift a particular membership level: Single, Family, Patron or Lifetime, or purchase one for half a year for \$10.00. Hopefully, you all will take advantage of these great gift ideas.

Tom Mintun

*Merry Christmas and Happy New Year  
to all the Friends of the Fallbrook Library*



FFL get ready to ride in the Fallbrook Christmas parade



## FEE-BASED LIBRARIES WERE LIKE NETFLIX FOR BOOKS, 200 YEARS AGO

All-you-can-read lending services helped democratize reading.

Imagine a service that lets you read all the books you want for a flat monthly fee. Think of it as an unlimited literary buffet, spiced with a social dimension. It is bigger than most libraries, and nothing is ever checked out or missing.

Services like Oyster, Scribd, Kindle Unlimited and other “all you can eat” e-book ventures may represent the future of reading—and as is often the case, the future looks a lot like the past. All-you-can-eat Internet services such as Netflix and Spotify have been rewriting the rules for the consumption and production of movies and music. If Oyster and its kin do the same for books, they’ve got nothing on Benjamin Franklin, who founded just such an enterprise in 1731.

Back then, fee-based lending libraries democratized access to books, fueled the rise of a vital literary culture and gave women both a social space and some subtly subversive stuff to read. It happened because, in the 17th and 18th centuries, books were expensive, and public libraries (such as they were) typically admitted only public officials or clergymen. So a growing and literate middle class relied on a variety of rental and subscription models for access to volumes that people couldn’t otherwise afford.

In Philadelphia, for example, Franklin and his friends formed a club in 1727 to discuss “morals, politics or natural philosophy,” as its founder explained. Franklin tried to get the members to donate their books to a joint library, but they balked. So he got 50 subscribers to kick in 40 shillings each for the purpose of ordering books from London.

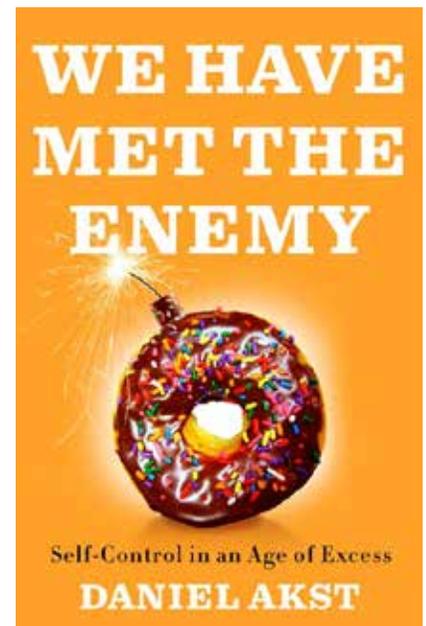
Similar subscription libraries sprang up on both sides of the Atlantic. The serious books stocked by these literary and philosophical societies reflected the high-minded impulses of their founders. It often took money and connections to join these status-conscious outfits. In industrializing Britain, at least, many privileged people worried about what the hoi polloi might do with the power to read.

That power was spreading, and in an age short on other diversions, a growing literary industry was working feverishly to meet the demand for reading matter. Because literacy outpaced affluence, and because someone will always turn up to make a buck by providing things that people want, entrepreneurs, some of them already in the book business, launched the profit-oriented “circulating libraries” that are Oyster’s proper ancestors.

These ventures were open to anyone who could pay a relatively modest fee, often charged by the book, based on how long it was borrowed. Others offered patrons an all-you-can-eat approach for a flat annual fee—in some cases with pricier membership tiers allowing access to newer works or the borrowing of more volumes in a single visit.

The libraries were wildly successful. “In 1800 more than 200 commercial circulating libraries were open in Britain,” writes James Raven of the University of Essex, “more than double the number of private proprietary or subscription libraries.” By 1821, he adds, according to one contemporary magazine, 1,500 fiction lending libraries in Britain had 100,000 regular borrowers and the same number of occasional ones.

The circulating libraries were heavily patronized by women, whose preferences created market pressure for more novels by and about women. Beneath their often breathless plots, at least a few of these books eased the rigid corset of gender roles by portraying plucky heroines having adventures, marrying men of their choosing and overcoming obstacles to happiness. ■■■



### **We Have Met the Enemy: Self-Control in an Age of Excess**

**By Daniel Akst**

In this elegantly written and useful book, Daniel Akst describes how, for millennia, human beings have struggled to rein in desire — for food, for fun, for sex, for booze, for any and all of life’s pleasures. And why some people triumph, but so many succumb. Everyone — Homer, Freud, Dostoevsky, B.F. Skinner — has a theory on why. Akst weaves together scientific research, history and advice to illustrate that poor impulse control isn’t just a 21st-century affliction fed by fast-food drive-throughs, credit cards and eBay.

■ Continued on page 4

■ Continued from page 3     Circulating libraries that charged fees based on how long a book was borrowed naturally gave customers an incentive to read quickly, and critics complained that this encouraged the production of shallow, racy books that readers would skim for the juicy parts. On the other hand, circulating libraries promoted the novel as an art form and fueled the professionalization of literary culture.

Circulating libraries feature in the work of Jane Austen as places where a young woman could meet attractive military men, buy a parasol and get an education by reading. They were the next best thing, in other words, to the Internet.

Austen's own novels often reflect the concerns of typical circulating-library customers, even though her books are vastly more artful than the libraries' typical fare. Austen enjoyed the attention, but she had the same concerns about the phenomenon that many authors have now. Fully 200 years ago, she complained that many people were "more ready to borrow and praise, than to buy...but tho' I like praise as well as anybody, I like...Pewter too."

Today's writers fret about much the same thing. The Authors Guild (of which I'm a member) warned in a recent newsletter that, "Because readers will pay only \$10 a month for unlimited access to content, there just isn't enough money to go around in these services."

So will subscription e-book services further undermine the shaky economics of the publishing business? They might. But the digital revolution is shaking up every arena of cultural production, and we'll all have to adjust. The book advances that enable professional writers to undertake new work—perhaps the prime remaining virtue of traditional publishers—have already dwindled. Making a living as a writer is getting tougher, even while publishing has never been easier.

Today's circulating libraries are hardly perfect. Not all publishers participate, and you won't find many of the newest books. As with all e-books, privacy is a concern because someone will always know what you're reading.

On the other hand, all-you-can eat pricing certainly promotes feasting. Oyster and its competitors are making books more accessible, helping readers find ones they'll like and connecting readers through social media. You can taste anything you want, and when you like something, you can gorge. It worked for Netflix. Why wouldn't books be next?

—Adapted from an essay written by Mr. Daniel Akst for the Wall Street Journal and the author, most recently, of "We Have Met the Enemy: Self-Control in an Age of Excess."

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## UKRAINE ART AND CELEBRATION AT FALLBROOK LIBRARY

Running through January 3, 2015, the Friends of the Fallbrook Library is hosting an exceptional art exhibit featuring the work of four Ukrainian artists.

The art exhibition, "Ukraine Mission," runs until January 3. Of the four artists three now reside in the United States. Coming to Fallbrook from Europe (he has a home in Kiev, but temporarily resides in Tallinn, Estonia because of the situation in the Ukraine) is Dimitry Dobrovolskyi. His paintings are shown throughout Europe and held in the Queen's collection in England. Familiar to the Fallbrook art community is Igor Koutsenko. From Los Angeles is Gregory Radionov who recently showed an award winning print at the Fallbrook Art Center print exhibit. Alla Bartschchuck, is a talented young painter who came from Rivne, Ukraine on an art college scholarship. She earned her MFA at the Laguna College of Art and Design and now teaches there.

The art exhibit features a variety of media, styles and topics. Intimate family scenes, gardens, landscapes, recollections of the Ukraine and psychologically intriguing interiors are exposed as watercolors, oil paintings and original prints. The exhibit provides an unusual opportunity for Fallbrookians to experience Eastern Europe through the eyes of talented Ukrainians.

For additional information go to Friends of Fallbrook Library 760-731-4650, or the web site [www.fallbrooklibraryfriends.org](http://www.fallbrooklibraryfriends.org)



## AMAZON, SCRIBD AND OYSTER NOW SELL ALL-YOU-CAN-EAT EBOOK SUBSCRIPTIONS. BUT THERE IS A **FREE ALTERNATIVE** WITH A MUCH BETTER DIGITAL SELECTION: **THE FALLBROOK PUBLIC LIBRARY.**

**Zinio** offers full color, interactive digital magazines with no holds, no checkout periods, and no limits. Select titles include *Car & Driver*, *Cosmopolitan*, *Food Network Magazine*, *Forbes*, *Martha Stewart Living*, *National Geographic Interactive*, *Us Weekly*, *Rolling Stone*, and *Hola!*. The Fallbrook Library has over 50 magazines that you can check out without cost. **OverDrive** gives you access to over 12,000 book titles to read on your tablet or computer. In addition to reading material, SDCL offers thousands of audio books from 34 different publishers, all available to download.

Whenever possible, SDCL purchases eBooks and eAudiobooks from publishers that permit unlimited downloads (i.e. titles are always available for download). However, most publishers only sell their digital titles by the copy (the way physical books are sold). SDCL monitors the number of customer requests for digital titles so that additional copies of titles can be purchased as needed.

The illustration below just a few of the portals used to access digital material from the SDCL system. Digital books are automatically “returned” to the library - no late fees!

For detailed information on getting started digitally go to the website section at <http://www.sdcl.org/ebooks.html> and click on the link which says “Getting Started With Overdrive.”



## GREAT GIFT IDEAS

Mark your calendars and alert your friends and family: The Bottom Shelf Holiday Boutique runs through Christmas offering Gift Certificates for book purchases at the Bottom Shelf and Gift Certificates are for membership in the Friends of the Fallbrook Library. Volunteers and customers alike will have the opportunity to shop and buy the “best of the best” holiday-themed books and other particularly pristine offerings we save all year long especially for this event.

## Why Join Friends of Fallbrook Library?

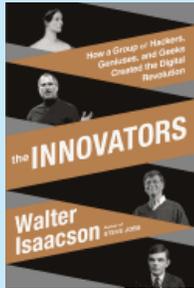
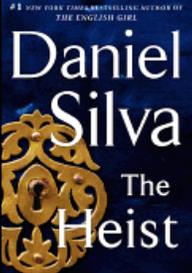
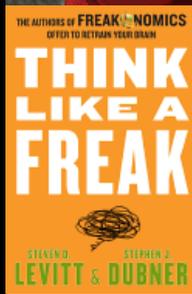
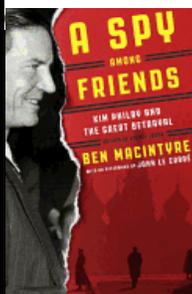
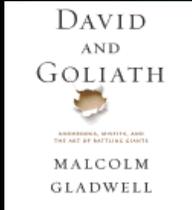
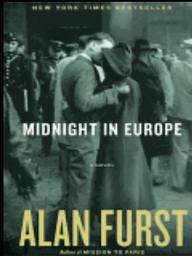
If you know of someone who isn't a member but who loves books, encourage them to join or buy them a gift certificate! What are the advantages of FoFL membership you might ask? In addition to supporting library programs (90% of all programs currently operating at the library—e.g., zumba fitness, yoga, music, arts & crafts, gardening, cuisine, and more—are funded by the FoFL), members receive 10% off on all purchases as well as an exclusive opportunity to shop an hour early on sale days. Individual annual memberships start at just \$15.

new at the

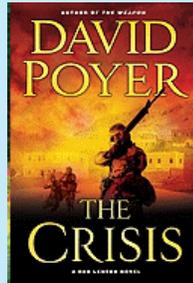
# Fallbrook Library

## FALLBROOK IS READING

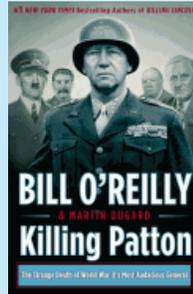
Many more books are available at the library to checkout for a seven day period.



*The INNOVATORS*  
by Walter Isaacson



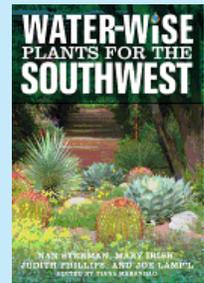
*The Crisis*  
by David Poyer



*Killing Patton*  
by Bill O'Reilly



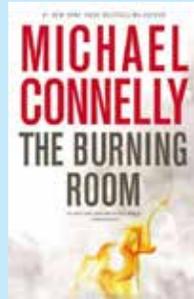
*Revival*  
by Stephen King



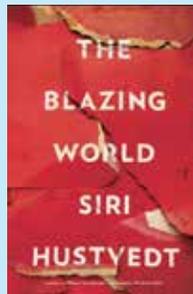
*WATER-WISE  
Plants for the  
SOUTHWEST*

## NEW AT THE LIBRARY

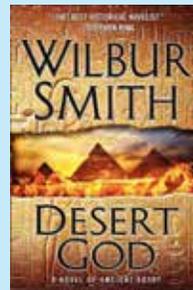
Log on to: [www.sddl.org](http://www.sddl.org) for a complete listing of new books, music, and DVD's.



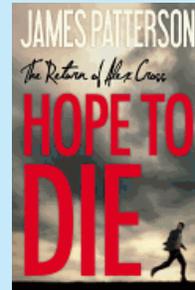
*The Burning Room*  
By Michael Connelly



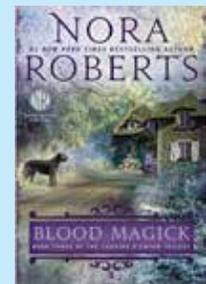
*The Blazing World*  
By Siri Hustvedt



*Desert God*  
By Wilbur Smith

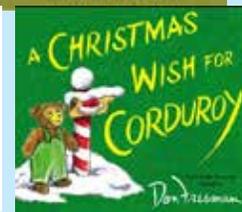
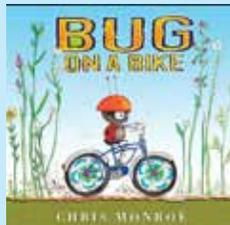
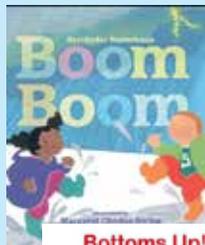


*Hope to Die*  
By James Patterson

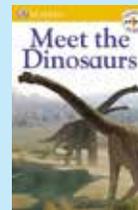
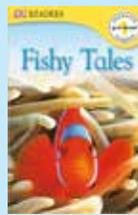


*Blood Magick*  
By Nora Roberts

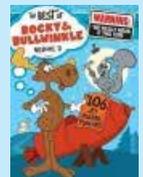
## Children's books



## Electronic Books



## DVD's



# events at the

# Fallbrook Library

## RED CROSS BLOOD DRIVE

Tuesday, January 13, 9:30AM—

## MUSIC SERIES

Thursday, January 15, 7PM

Peter Sprague, Guitar Trio

Thursday, February 19, 7PM

Hayk Arsenyan, Piano

Thursday, March 19, 7PM

The Clachan Boys

## CHILDREN'S YOGA

Wednesdays - Start Time: 3:00PM

Ms Sandra teels you a story while teaching Yoga.

## BILINGUAL PRESCHOOL STORYTIME

Fridays - Start Time: 10:30 AM

Spanish Bilingual Preschool Storytime - in the Avocado Room

## HOMEWORK HELP

Tuesdays - Start Time: 4:00PM

## AFTER SCHOOL ART

Wednesdays - Start Time: 4:00PM

Art with Danny Martinez

## MOVIES

Check with the library for complete and times.

## ZUMBA DANCE-FITNESS

2nd and 4th Thursdays 10:00 AM

Saturday 10:00 AM

## STORY TIMES

Daily, Tuesday - Friday Starting at 10:30AM

Check with the library for complete schedule.

## PAJAMA STORY TIMES

Thursdays, 7:00 PM

Children ages 0—12.

## PAWS to READ

Wednesdays @ 4:30-5:30PM By appointment only.

Tickets available @ the ASK desk!

15 minute sessions.

## LEGO DAY

Every Wednesday, 1:00PM

## YA CAFE (TEEN BOOK CLUB)

3rd Wednesday of the Month. 4PM

## TEEN ANIME CLUB

First and third Fridays of the month. 3:30PM

## BEGINNING YOGA WITH BETSY

Mondays, 3:00PM

## CHAIR YOGA

Wednesdays - Noon to 1:00PM

## CHESS CLUB

Fridays - 3:00 PM

## TEEN ZUMBA

Saturdays - 10:30 PM

## MEDITATION

First and third Thursdays 10:00 AM

with Angeliques

## ¡PAN DULCE, CAFECITO Y LIBROS!

(Club de libros en español)

Second Wednesdays, 11AM to 12PM

## ALL DAY FINE FREE FRIDAYS

Friday—January 30, February 27,

March 27

All library events are FREE. To learn more stop by the library and see a complete list of events or go on the county website: [www.sdcl.org](http://www.sdcl.org).

Friends of the Fallbrook Library  
**NEWSLETTER**

P.O. Box 2586  
Fallbrook, CA 92088

RETURN  
SERVICE  
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[bottomshelf@fallbrooklibraryfriends.org](mailto:bottomshelf@fallbrooklibraryfriends.org)

Open Monday-Saturday  
10AM - 4PM

*(Closed: Sundays & major holidays)*

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**COMING EVENTS**

**Half-Price Sale Days**

Saturday, October 25

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**2014 BOOKSTORE CLOSURES**

Christmas Eve, Wed., Dec. 24

Christmas Day, Thu., Dec. 25

NY's Eve 2015, Wed., Dec. 31

NY's Day 2015, Thu., Jan. 1

